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*Dan Gillmor: We the Media, Grassroots  
Journalism for the Peo We The Media:  
Journalism, Newsmaking, and the rise of  
the Grassroots Dan Gillmore: We the  
Media DAn Gillmore 2005: We the Media*

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~~"We the Media: The Rise of Grassroots,  
Open Source Journalism"~~ Featuring Dan  
Gilmer The Elements of Journalism -

Chapter 7: Journalism As A Public Forum

**The Myth of a Free Press: Media Bias  
Explained | Tom Nicholas** We the Media  
Book Review We the Media Grassroots  
Journalism By the People, For the People

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Introduction for Grassroots Journalism  
Why Has China Grown So Fast For So  
Long, Book Launch Webinar The Impact  
of Twitter on Journalism | Off Book | PBS  
Digital Studios *Eagle Pass, Tx Border  
Patrol Checkpoint video 5 of 5 Whiteness:  
WTF? White Privilege and the Invisible  
Race What is the future of journalism? | A-*

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**Putin in Historical Perspective: How**  
**We Got into the New Cold War Citizen**  
**Journalism vs Traditional Journalism**  
**What are Journalism Ethics? How**  
**Journalism Became One Of The Most**  
**Dangerous Jobs In The World | Peter**



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~~Henry Jenkins on Participatory Culture~~  
~~and Civic Engagement~~ *Ideas for*  
*Tomorrow | Vladimir Pozner, Russian*  
*Journalist and Author* ~~Citizen Journalism~~  
~~is Reshaping the World: Brian Conley at~~  
~~TEDxMidAtlantic~~ YouTube Paneltalk -  
Participatory Media **Dan Gillmore: The**

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~~Future of Journalism Dan Gillmor of  
Citizen Media: Big Idea - We can all create  
our own media~~

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Dan Gillmor: 10 tips for media creators (in  
Armenian) Exposing the Power of Citizen  
Journalism JOURNALIST, MEDIA  
RIGHTS CAMPAIGNER, LANRE  
AROGUNDAADE UNVEILS BOOK ON

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THE MEDIA AND ELECTIONS *Vladimir*  
*Pozner: How the United States Created*  
*Vladimir Putin* We The Media Grassroots  
Journalism

Gillmor is is author of We the Media:  
Grassroots Journalism by the People, for  
the People (O'Reilly Media, 2004), a book  
that explains the rise of citizens' media and

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why it matters. From 1994-2004, Gillmor  
was a columnist at the San Jose Mercury  
News, Silicon Valley's daily newspaper,  
and wrote a weblog for  
SiliconValley.com.

We the Media: Grassroots Journalism By  
the People, For the ...

*Page 12/83*

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We the Media casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach. The company's first launch is Bayosphere.com, a site "of, by, and for the San Francisco Bay Area."

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Free 2-day shipping on qualified orders  
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We the media : grassroots journalism by  
the people, for ...

Grassroots journalists are dismantling Big  
Media's monopoly on the news,  
transforming it from a lecture to a



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conversation. Not content to accept the  
news as reported, these readers-turned-  
reporters are publishing in real time to a  
worldwide audience via the Internet.

We the Media : Grassroots Journalism by  
the People, for ...

-Financial Times Big Media has lost its

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monopoly on the news, thanks to the Internet. Now that it's possible to publish in real time to a worldwide audience, a new breed of grassroots journalists are taking the news into their own hands. Armed with laptops, cell phones, and digital cameras, these readers-turned-reporters...

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We the Media: Grassroots Journalism by...  
book by Dan Gillmor

We the Media is a book written by Dan Gillmor, published in 2004 by O'Reilly. Gillmor discusses how the proliferation of grassroots internet journalists has changed the way news is handled. One of the

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The book's main point is that a few big media corporations cannot control the news we get any longer, now that news is being published in real-time, available to everybody, via the Internet. The book received widespread praise from the demographic it covered, and mixed reviews elsewhere.

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We the Media - Wikipedia

Grassroots journalists are dismantling Big Media's monopoly on the news, transforming it from a lecture to a conversation. In *We the Media: Grassroots Journalism by the People, for the People*, nationally known business and technology

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Grassroots Journalism By  
columnist Dan Gillmor tells the story of  
this emerging phenomenon, and sheds  
light on this deep shift in how we make  
and consume the news.

We the Media - O'Reilly Media  
Television, print, radio, etc. has long been  
the bastion of traditional media. That is,

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until the Internet became the tool of the people, allowing us to participate in content creation in ways never before seen. The masses have become less content in being subscribers to traditional media outlets; the Internet has become one of the major tools through which citizens have taken the idea of Journalist off its

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high pedestal and is helping us to reshape  
the very nature of who makes content and

...

Amazon.com: Customer reviews: We the  
Media: Grassroots ...

Governments insist on the right to track  
everything we do, but more and more



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politicians and bureaucrats shut off access to what the public needs to know—information that increasingly surfaces through the efforts of nontraditional media. In short, we cannot just assume that self-publishing from the edges of our networks—the grassroots journalism we need so desperately—will

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We the Media (by Dan Gillmor) -  
Authorama

We the Media Grassroots Journalism by  
the People, for the People By Dan Gillmor  
July 2004 Pages: 320 ... We the Media.  
Sign up today to receive special discounts,

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Grassroots Journalism is the essential handbook for a new kind of community journalism that shows people how actively engaging in public issues can make a difference in the quality of their own lives—and the world. The book is full of real-world examples where grassroots journalism worked—and resulted in

# Read Book We The Media Grassroots Journalism By The People For The People positive change.

Grassroots Journalism - Dollars & Sense  
As technology collides with journalism,  
democratizing the tools of media creation  
and distribution, news is evolving from a  
lecture into a conversation. Dan Gillmor is  
author of “We the Media: Grassroots

Read Book We The Media  
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The People by the People, for the People”  
(O’Reilly Media, 2004), a book that  
explains the rise of citizens’ media and  
why it matters.

Journalism & Media | The Institute for  
Applied ...

We The Media was subtitled Grassroots

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Also Bowman and Willis's title We Media suggested a grassroots approach. Deuze et al. (2007) mention alternative grassroots media platforms like Indymedia, OhmyNews, NowPublic, On Line Opinion and Backfence. For legacy media this actually was a sub-

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'Holy Grail' of social media: The use of  
Facebook by Dutch ...

Gillmor, Dan (2004) We the media:  
grassroots journalism by the people, for  
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O'Reilly. Gill, R. (2007) Gender and the  
media .



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Bibliography for Understanding media |  
Oxford Brookes ...

5) Dan Gillmor, former technology columnist on the San Jose Mercury News, describes this movement in the arena of news gathering and dissemination as "citizen journalism". See his book, We the

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Media: Grassroots Journalism by the  
People, for the People (O'Reilly Media,  
2004). 6) See NIELSEN, J., 1995.

Club of Amsterdam - Shaping Your Future  
in the Knowledge ...  
, ' New Mediation and Direct  
Representation: Reconceptualizing

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Representation in the Digital Age',  
(2005) 7 (2) New Media and Society 177;  
D. Gillmor, We the Media: Grassroots  
Journalism by the People for the People  
(2004); Carroll, W. A. and Hackett, R. A.,  
' Democratic Media Activism through the  
Lens of Social Movement Theory ...

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Human Rights and the Mediatization of  
International Law ...

When you visit Africa, be careful. It is an extremely dangerous place: you will lose your soul to it forever. Boesman ('Bushman') (Safari brochure 2001).

When we arrived at dusk at Ngwatle in July 2004, we saw a 4X4 sporting the sign,

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'The Jesus Film Project' (JFP). A number  
of locals were dancing on the sand to  
religious pop music blaring from two  
loudspeakers.

"We the Media, has become something of

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a bible for those who believe the online  
medium will change journalism for the  
better." -Financial Times Big Media has  
lost its monopoly on the news, thanks to  
the Internet. Now that it's possible to  
publish in real time to a worldwide  
audience, a new breed of grassroots  
journalists are taking the news into their

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own hands. Armed with laptops, cell  
phones, and digital cameras, these readers-  
turned-reporters are transforming the news  
from a lecture into a conversation. In We  
the Media, nationally acclaimed  
newspaper columnist and blogger Dan  
Gillmor tells the story of this emerging  
phenomenon and sheds light on this deep

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shift in how we make--and consume--the news. Gillmor shows how anyone can produce the news, using personal blogs, Internet chat groups, email, and a host of other tools. He sends a wake-up call to newsmakers-politicians, business executives, celebrities-and the marketers and PR flacks who promote them. He



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explains how to successfully play by the  
rules of this new era and shift from  
"control" to "engagement." And he makes  
a strong case to his fellow journalists that, in  
the face of a plethora of Internet-fueled  
news vehicles, they must change or  
become irrelevant. Journalism in the 21st  
century will be fundamentally different

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from the Big Media oligarchy that prevails today. We the Media casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach. The company's first launch is Bayosphere.com, a site "of, by,

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and for the San Francisco Bay Area." Dan Gillmor is the founder of the Center for Citizen Media, a project to enable and expand reach of grassroots media. From 1994-2004, Gillmor was a columnist at the San Jose Mercury News, Silicon Valley's daily newspaper, and wrote a weblog for SiliconValley.com. He joined the Mercury

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News after six years with the Detroit Free Press. Before that, he was with the Kansas City Times and several newspapers in Vermont. He has won or shared in several regional and national journalism awards. Before becoming a journalist he played music professionally for seven years.

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Not content to accept the news as reported, grassroots journalists are publishing in real time to a worldwide audience via the Internet. The impact of their work is just beginning to be felt by professional journalists and the newsmakers they cover. Dan Gillmor tells the story of this phenomenon.

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Looks at the emerging phenomenon of online journalism, including Weblogs, Internet chat groups, and email, and how anyone can produce news.

We're in an age of information overload, and too much of what we watch, hear and

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read is mistaken, deceitful or even dangerous. Yet you and I can take control and make media serve us -- all of us -- by being active consumers and participants. Here's how. With a Foreword by Clay Shirky Praise for Mediactive: "Dan Gillmor has thought more deeply, more usefully, and over a longer period of time

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about the next stages of media evolution than just about anyone else. In *Mediaactive*, he puts the results of his ideas and experiments together in a guide full of practical tips and longer-term inspirations for everyone affected by rapid changes in the news ecology. This book is a very worthy successor to his influential *We the*



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Media." --James Fallows, Atlantic  
Magazine, author of Postcards from  
Tomorrow Square and Breaking the News  
"Dan's book helps us understand when the  
news we read is reliable and trustworthy,  
and how to determine when what we're  
reading is intended to deceive. A  
trustworthy press is required for the

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survival of a democracy, and we really need this book right now." --Craig Newmark, founder of craigslist "A master-class in media-literacy for the 21st century, operating on all scales from the tiniest details of navigating wiki software all the way up to sensible and smart suggestions for reforming law and policy

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to make the news better and fairer.  
Gillmor's a reporter's reporter for the  
information age, Mediactive made me  
want to stand up and salute." --Cory  
Doctorow, co-editor/owner, Boing Boing;  
author of For the Win "As the lines  
between professional and citizen  
journalists continue to blur, Mediactive

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provides a useful roadmap to help us become savvier consumers and creators alike." -- Steve Case, chairman and CEO of Revolution and co-founder of America Online "It's all true - at least to someone. And that's the problem in a hypermediated world where everyone and anyone can represent his own reality. Gillmor attacks

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The problem of representation and reality head on, demanding we become media-active users of our emerging media, instead of passive consumers. If this book doesn't get you out of Facebook and back on the real Internet, nothing will."

--Douglas Rushkoff, author of Program or Be Programmed: Ten Commands for a

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Digital Age "An important book showing people how to swim rather than drown in today's torrent of information. Dan Gillmor lives on the front line of digital information - there's no-one better to help us understand the risks and opportunities or help us ask the right questions."

--Richard Sambrook, Global Vice

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Chairman and Chief Content Officer at Edelman, and former BBC Director of Global News "With the future of journalism and democracy in peril, Mediactive comes along with sage and practical advice at a crucial time. Dan Gillmor, pioneering journalist and teacher of journalists, offers a practical guide to

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citizens who now need to become active producers as well as critical consumers of media. Read this book right away, buy one for a friend and another one for a student, and then put Gillmor's advice into action."

--Howard Rheingold, author of the Smart Mobs and other books about our digital future "Through common-sense guidelines



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and well-chosen examples, Gillmor shows how anyone can navigate the half-truths, exaggerations and outright falsehoods that permeate today's media environment and ferret out what is true and important. As Gillmor writes, 'When we have unlimited sources of information, and when so much of what comes at us is questionable, our

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lives get more challenging. They also get more interesting.'" --Dan Kennedy, assistant professor of journalism at Northeastern University, former Boston Phoenix media critic, and author of the Media Nation blog at [www.dankennedy.net](http://www.dankennedy.net)

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In this exceptional study, Christian Fuchs discusses how the internet has transformed the lives of human beings and social relationships in contemporary society. By outlining a social theory of the internet and the information society, he

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demonstrates how the ecological,  
economic, political, and cultural systems  
of contemporary society have been  
transformed by new ICTs. Fuchs  
highlights how new forms of cooperation  
and competition are advanced and  
supported by the internet in subsystems of  
society and also discusses opportunities

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and risks of the information society.

"Links" are among the most basic---and most unexamined---features of online life. Bringing together a prominent array of thinkers from industry and the academy, *The Hyperlinked Society* addresses a provocative series of questions about the

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ways in which hyperlinks organize behavior online. How do media producers' considerations of links change the way they approach their work, and how do these considerations in turn affect the ways that audiences consume news and entertainment? What role do economic and political considerations play in

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information producers' creation of links?  
How do links shape the size and scope of  
the public sphere in the digital age? Are  
hyperlinks "bridging" mechanisms that  
encourage people to see beyond their  
personal beliefs to a broader and more  
diverse world? Or do they simply  
reinforce existing bonds by encouraging

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people to ignore social and political perspectives that conflict with their existing interests and beliefs? This pathbreaking collection of essays will be valuable to anyone interested in the now taken for granted connections that structure communication, commerce, and civic discourse in the world of digital



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media." This collection provides a broad and deep examination of the social, political, and economic implications of the evolving, web-based media environment. The Hyperlinked Society will be a very useful contribution to the scholarly debate about the role of the internet in modern society, and especially about the

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interaction between the internet and other media systems in modern society."

---Charles Steinfield, Professor and  
Chairperson, Department of  
Telecommunication, Information Studies,  
and Media, Michigan State University  
Joseph Turow is Robert Lewis Shayon  
Professor at the Annenberg School for

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Communication, University of Pennsylvania. He was named a Distinguished Scholar by the National Communication Association and a Fellow of the International Communication Association in 2010. He has authored eight books, edited five, and written more than 100 articles on mass media industries.

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His books include *Niche Envy: Marketing Discrimination in the Digital Age* and *Breaking up America: Advertisers and the New Media World*. Lokman Tsui is a doctoral candidate at the Annenberg School for Communication, University of Pennsylvania. His research interests center on new media and global communication.

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Cover image: This graph from Lada Adamic's chapter depicts the link structure of political blogs in the United States. The shapes reflect the blogs, and the colors of the shapes reflect political orientation---red for conservative blogs, blue for liberal ones. The size of each blog reflects the number of blogs that link to it.

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digitalculturebooks is an imprint of the  
University of Michigan Press and the  
Scholarly Publishing Office of the  
University of Michigan Library dedicated  
to publishing innovative and accessible  
work exploring new media and their  
impact on society, culture, and scholarly  
communication. Visit the website at

# Read Book We The Media Grassroots Journalism By The People For The People [www.digitalculture.org](http://www.digitalculture.org).

Global movements and protests from the Arab Spring to the Occupy Movement have been attributed to growing access to social media, while without it, local causes like #bringbackourgirls and the ice bucket challenge may have otherwise remained

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unheard and unseen. Regardless of their nature – advocacy, activism, protest or dissent – and beyond the technological ability of digital and social media to connect support, these major events have all been the results of excellent communication and public relations. But PR remains seen only as the defender of



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corporate and capitalist interests, and therefore resistant to outside voices such as activists, NGOs, union members, protesters and whistle-blowers. Drawing on contributions from around the world to examine the concepts and practice of "activist," "protest" and "dissent" public relations, this book challenges this view.

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Using a range of international examples, it explores the changing nature of protest and its relationship with PR and provides a radical analysis of the communication strategies and tactics of social movements and activist groups and their campaigns. This thought-provoking collection will be of interest to researchers and advanced

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students of public relations, strategic communication, political science, politics, journalism, marketing, and advertising, and also to PR professionals in think tanks and NGOs.

This edited volume documents the changes taking place in local community

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practices globally. Digital technologies and globalization have forced evolutions in how we go about producing and consuming journalism, and these essays empirically and theoretically advance the scholarly conversations about those trends. What does it mean to serve the information needs of a community in a

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digitized social world where so many of our ties – weak and strong – are at least partially maintained in virtual worlds? With authors and data from all over the world, this work celebrates a fundamental connectedness to citizens and their community and renews the emphasis on home as a mandate for any locally focused

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news organization. The contributions to  
this volume explore the "flows" within  
both digital spaces and geographic places  
that are an important foreground to any  
conversation about what is community  
today. Several terms are coined and  
explored in the volume, including  
"geosocial journalism" and "reciprocal

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Journalism" that account for the essentiality of information sharing in global public realms to inspire feelings of community belonging. Other chapters include a review of Patch.com – one of the largest grassroots, digital platforms for journalism – a survey of how Norwegian community media organizations are

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adapting to digital worlds, how Swedish citizen sites operate, and the ethics of community journalists to advocate for their citizenry regarding digital matters. Venturing towards both optimism and dismay, the collection argues that understandings of communal borders have expanded. So even if journalists cannot



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reach the current locals (such as in Africa as one chapter relates) or globally transient locals, digital technologies can help relocate fractured community into a less problematic, virtual space. This requires commitment on the part of both journalists and citizens to preserve those connections, utilize those technologies, and exercise

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those fundamental principles of  
community journalism that go back more  
than half a century. This book was  
originally published as a special issue of  
Journalism Practice.

Provides a conceptualisation of citizen  
journalism as a political practice

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developed through analyses of an  
historical and postcolonial case.

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